

# Writers Unite to Fight Cancer

Fifteen hundred people die of cancer every day. Worldwide, over nine and a half million persons will die this year of cancer. Writers Unite to Fight Cancer strives for brighter tomorrows by donating to cancer research today.

WUFC will hold a Cancer Research Fundraising event at the historic Arizona Biltmore on Thursday evening, February 2, 2012 from 6:30 pm until 9:30 pm. Please consider providing sponsorship for this worthy cause.

Jude LaCava, a valley icon and Fox 10 News sportscaster, will serve as the Emcee. Daniel Rubin ND, FABNO ([www.listendandcare.com](http://www.listendandcare.com)) will be our keynote speaker and is serving as the Medical Director for this event. Dr. Rubin's practice of naturopathic oncology has been an integral part of the Phoenix metropolitan medical community for the past 14 years. We expect at least 150 guests.

A \$5000.00 sponsor will receive reserved front row seating for eight (8) guests, and their business name on the desert table, a full page advertisement in the program as well designation as a platinum sponsor in all media and promotional materials. A \$3000.00 sponsor will receive reserved seating for six (6) guests, a half page advertisement in the program and designation as a gold in promotional materials. A \$1500.00 sponsorship will receive reserved seating for four (4) guests, and a quarter page advertisement in the program and designation as a silver sponsor. These three top level sponsors will have their logos displayed in any visual public service announcements for this event. A \$750.00 sponsor will receive reserved seating for two (2) guests and a copy of their business card in the program. Any monetary contribution will be appreciated and used to support this cause and the name will be included on the list of donors on our program.

We plan on at least twenty (20) award winning Arizona Authors from WUFC who will be selling their books in a variety of genres, as well as some art. Two Arizona Research Projects are will share the money raised at this historic event: one at Arizona State University in conjunction with Southwest College of Naturopathic Medicine under the direction of Robert Waters PhD and one at the University of Arizona Medical Center associated with the Arizona Cancer Center.

Funds raised will be donated to the chosen research project via the White Lions Foundation founded by Lisa Finder. The White Lions Foundation was formed in 2010 as a non-profit dedicated to research and education in alternative cancer therapies. All donations are tax-deductible.

Margaret L. Turley, administrator  
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Lisa Finder, founder  
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[http://margaretlarsen.com/writers\\_unite/events](http://margaretlarsen.com/writers_unite/events)